

18/08/2023

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(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2023**

(CBCSS)

Journalism and Mass Communication

MCJ 2C 03—RADIO AND TELEVISION PRODUCTON

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

I. Write short notes on any *four* of the following. Each answer carries 2 weightage :

- a) 24 hours news.
- b) Morgue.
- c) Gossip Sit-coms.
- d) OBV.
- e) Preparation of Commentary.
- f) Promo.
- g) News Anchors.

(4 × 2 = 8 weightage)

II. Write short essays on any *four* of the following. Each answer carries 3 weightage :

- a) Illustrate the difference between soap operas and gossip sitcoms.
- b) Elucidate the importance of video editing.
- c) Discuss in detail the basic television production requirements.
- d) Explain the features of Radio drama.
- e) What are the qualities of a newscaster ?
- f) Discuss the benefits of using the prompter.
- g) Why is it important to prepare for a Commentary ?

(4 × 3 = 12 weightage)

Turn over

384958

III. Write long essays on any *two* of the following. Each answer carries 5 weightage :

- a) Discuss the importance of the production of news bulletin for a radio program.
- b) Explain the procedure of reporting Wars.
- c) Voice Modulation, Clarity, Speed, and Body language are key factors for a news anchor. Validate.
- d) Explain the changing structure of television programs in the new era.

(2 × 5 = 10 weightage)