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Name.....

Reg. No.....

**FIRST SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, NOVEMBER 2020**

(CBCSS)

Journalism and Mass Communication

MCJ 1C 02—REPORTING NEWS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend **all** questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

I. Write short notes on any *four* of the following. Each question carries 2 weightages :

- (a) Positive reporting.
- (b) Plagiarism.
- (c) Hourglass.
- (d) Elements of News.
- (e) Beats.
- (f) PTI.
- (g) News syndication.

(4 × 2 = 8 weightage)

II. Write short essay on any *four* of the following. Each question carries 3 weightages.

- (a) Differentiate Soft News and Hard News.
- (b) How can you identify fake news ? Enumerate the steps for fact checking.
- (c) Explain the principles of inclusive language.

Turn over

- (d) Discuss the elements of news in the context of globalized world.
- (e) Elucidate Off-the-record briefing.
- (f) Where should one look for ideas and information for writing feature articles ?
- (g) News about environment and other social problems should get more importance in news media. What is your opinion ?

(4 × 3 = 12 weightage)

III. Write long essays on any two of the following. Each question carries 5 weightages :

- (a) What do you mean by news values ? Is it added within the four walls of a news media ?
- (b) Illustrate the following : (i) Inverted pyramid style ; and (ii) Narrative story-telling.
- (c) What is the importance of interview in news gathering process ? Discuss the significance of research interview in the overall process of information gathering - moving from 'unknown' to 'known'.
- (d) Reporting has become very popular among young generation. Account its growing popularity.

(2 × 5 = 10 weightage)