

D 70094

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2014 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

Fill in the blanks :

1. _____ is the process of looking ahead.
2. The term 'entrepreneur' was first introduced by _____.
3. _____ is wider term than management.
4. _____ is considered as father of scientific management.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

*Answer any five questions.
Each question carries 2 marks.*

5. What is meant by administration ?
6. Who is a drone entrepreneur ?
7. What do you mean by management by exception ?
8. Define Leadership.
9. Write a short note on levels of management.
10. Distinguish authority and responsibility.
11. Who is an autocratic leader ?

(5 × 2 = 10 marks)

Part C (Short Answer Questions)

*Answer any four questions.
Each question carries 4 marks.*

12. Point out the skills required for an entrepreneur.
13. What are the characteristics of management ?

Turn over

14. Write a short note on Social responsibility.
15. Distinguish between management and administration.
16. What are the assumptions of Theory X ?

(4 × 4 = 16 marks)

Part D (Essay Questions)

*Answer any **one** question.*

The question carries 10 marks.

17. Define Entrepreneur. What are the functions of an entrepreneur ?
18. What are the different forms of business organisations ? Explain its characteristics.

(1 × 10 = 10 marks)