

**D 140021**

(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
APRIL 2026**

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2020 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

**Part A***Answer all questions.*

1. What is project life cycle ?
2. List any *four* activities related to a project closure.
3. Explain major source of project idea.
4. What is Social Cost Benefit Analysis ?
5. Explain Milestone with reference to a project.
6. Write a short note on Deliverables with reference to project management.
7. Write a short note on critical path method in project scheduling ?
8. What is Debenture ?
9. What is a cost-plus contract ?
10. Explain BOOT with reference to project financing.
11. Write a short note on matrix organization in project management.
12. What is meant by project constraints ? Explain any *two* project constraints.

(12 × 2 = 24, Maximum Ceiling 20 marks)

**Part B***Answer all questions.*

13. What is Project Management ? Briefly explain the knowledge and skill areas required or effective management of project.
14. Why project rating is carried out ? Explain a method for project rating.

**Turn over**

15. What is market analysis ? Why it is carried out in a project ?
16. Explain work break down structure with reference to project management.
17. What is a project objective ? What are its contents ?
18. "Accurate estimates are essential for effective project management" - Explain.
19. What is problems peculiar to project staffing ?

(7 × 5 = 35, Maximum Ceiling 30 Marks)

### Part C

*Answer any **one** question.*

*The question carries 10 marks.*

20. Define project control. Briefly explain the scope of project control.
21. What is project appraisal ? Briefly explain the scope of project appraisal.

(1 × 10 = 10 marks)

**D 140021-A**

(Pages : 4)

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(Multiple Choice Questions for SDE Candidates)

**Time : 15 Minutes****Total No. of Questions : 15****Maximum : 15 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 15.
2. The candidate should check that the question paper supplied to him/her contains all the 15 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

## BBA 6B 14—PROJECT MANAGEMENT

## (Multiple Choice Questions for SDE Candidates)

1. The process each manager follows during the life of a project known as :
  - (A) Project management.
  - (B) Manager life cycle.
  - (C) Project management life cycle.
  - (D) All of the above.
  
2. ARR method of project appraisal is a \_\_\_\_\_ method.
  - (A) Modern.
  - (B) Traditional.
  - (C) Both of these.
  - (D) None of these.
  
3. What should be done by the project manager to ensure that all the work in the project is included ?
  - (A) Create a contingency plan.
  - (B) Create a risk management plan.
  - (C) Create a WBS.
  - (D) Create a statement of work.
  
4. The process of forecasting or approximating the time and cost of completing project deliverables is called :
  - (A) Budgeting.
  - (B) Predicting.
  - (C) Estimating.
  - (D) Planning.
  
5. Which of the following is an advantage of including the project manager in the project evaluation process ?
  - (A) It enables the project manager to have an understanding of the selection criteria that can be used when making decisions about the project during later phases.
  - (B) It may indicate a need for project manager skills and experiences that are different from the project manager who is involved in the evaluation.
  - (C) It allows the parent organization to select a project manager whose abilities match the complexity profile of the project.
  - (D) It helps achieve greater buy-in from the top management of the parent organization.

6. The expenses that are incurred during the commencement of commercial production are referred to as \_\_\_\_\_.
- (A) Preliminary expenses. (B) Pre-operative expenses.  
(C) Miscellaneous expenses. (D) Capital issue expenses.
7. The capital provided by outside inventors for financing of new, innovative or struggling business are termed as \_\_\_\_\_.
- (A) Equity capital financing. (B) Preference capital financing.  
(C) Venture capital financing. (D) None of these.
8. \_\_\_\_\_ involves collecting, processing and communicating information to key stakeholders, regarding the performance of the project.
- (A) Progress Reporting. (B) Program Reporting.  
(C) Progress Control. (D) Performance Reporting.
9. Approaches in project implementation does not includes :
- (A) Parallel. (B) Phased.  
(C) Pilot. (D) Diagonal.
10. Risks will be identified during which risk management process (es) ?
- (A) Perform Quantitative Risk Analysis and Identify Risks.  
(B) Identify Risks and Control Risks.  
(C) Perform Qualitative Risk Analysis and Control Risks.  
(D) Identify Risks.
11. The project life cycle consists of :
- (A) Understanding the scope of the project.  
(B) Objectives of the project.  
(C) Formulation and planning various activities.  
(D) All of these.
12. Following is (are) the component(s) of risk management :
- (A) Risk Assessment. (B) Risk Control.  
(C) Risk Ranking. (D) All of these.

Turn over

13. \_\_\_\_\_ approach involves implementing the new system at a selected location like a branch office, one department in a company, etc. and the old system continues to operate for the entire organization.
- (A) Direct Cutover. (B) Parallel.  
(C) Pilot. (D) Phased.
14. The process by which projects are defined, planned, monitored, controlled and delivered so that agreed benefits are realised called it as \_\_\_\_\_.
- (A) Project. (B) Budget.  
(C) Scheduling. (D) Production.
15. A \_\_\_\_\_ is successful where it is not possible for a single bank to finance the loan amount to the borrower ; simply the loan amount is too large or risky for a single lender to provide.
- (A) Consortium. (B) Loan Syndication.  
(C) Lead Bank. (D) None of these.