

D 70105

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Name.....

Reg. No.....

FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION—I
COMPUTER APPLICATIONS IN BUSINESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

(A). Fill in the blanks :

- 1 All components that work together in form of unit is called :
- 2 A topology that is responsible for describing the geometric arrangement of components that make up the LAN.
- 3 Which tag is used if you want to highlight something that is important to the reader ?
- 4 Which tag is not used if you want to indicate the importance of the phrase ?
- 5 URL means _____.
- 6 ASCII is _____.
 - (a) 6-bit character set.
 - (b) 7-bit character set.
 - (c) 9-bit character set.
 - (d) 3-bit character set.
- 7 Which of the following is not an empty element ?
 - (a) <hr/>.
 - (b)
.
 - (c) <p/>.
 - (d) Both <hr/> and
.
- 8 Which of the following is not one of the major types of e-commerce ?
 - (a) C2B.
 - (b) B2C.
 - (c) B2B.
 - (d) C2C.

Turn over

- 9 What web server functionality allows it verify user names and passwords and process certificates and encryption information ?
- (a) Processing of HTTP requests. (b) File Transfer Protocol.
(c) Data capture. (d) Security service.
- 10 A firewall protects which of the following attacks ?
- (a) Phishing. (b) Dumpster diving.
(c) Denial of Service (DoS). (d) Shoulder surfing.

(10 × 1 = 10 marks)

Part B

Answer any eight questions.

Each question carries 2 marks.

- 11 What is the Internet ?
- 12 What is a network card ?
- 13 What are tags ?
- 14 What are style sheets?
- 15 What is a marquee ?
- 16 Explain about B2C model.
- 17 What is e-commerce ?
- 18 What is Software Reliability In E-commerce ?
- 19 What is e-wallet ?
- 20 What do you mean by Cybersecurity ?

(8 × 2 = 16 marks)

Part C

Answer any six questions.

Each question carries 4 marks.

- 21 What are the features of a modern PC ?
- 22 Explain the uses of social media in business.

- 23 Explain the golden rules of web design.
- 24 What is XHTML ? Explain.
- 25 What is web hosting ? Explain.
- 26 Distinguish between Debit Card and Credit Card.
- 27 What is mobile banking ?
- 28 Write a brief note on IT Act 2000.

(6 × 4 = 24 marks)

Part D

Answer any two questions.

Each question carries 15 marks.

- 29 Briefly explain the role of websites in the growth of business.
- 30 Explain the importance of IT Act 2000. What are its objectives ?
- 31 Write a brief note on digital payments.

(2 × 15 = 30 marks)