

D 13052

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Name.....

Reg. No.....

**FIRST SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, NOVEMBER 2021**

(CBCSS)

Journalism and Mass Communication

MCJ1C03—EDITING NEWS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. In cases where choices are provided, students can attend **all** questions in each section.
 2. The minimum number of questions to be attended from the Section / Part shall remain the same.
 3. The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.
 4. There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.
- I. Write short notes on any *four* of the following. Each question carries 2 weightages:
- (a) Copy Fitting.
 - (b) Center of Visual Impact (CVI).
 - (c) Illustration Journalism.
 - (d) Editorial Policy.
 - (e) Data Visualization.
 - (f) Modular Layout.
 - (g) Picture Editor.

(4 × 2 = 8 weightage)

Section II

- II. Write short note on any *four* of the following. Each question carries 3 weightage :
- (a) Illustrate the organisational structure of an editorial department in a newspaper.
 - (b) 'Editorial writing is a political activity.' Comment on the statement.

Turn over

- (c) Discuss current trends in the journalistic writing.
- (d) Do you think visual elements are dominant in the design of Malayalam newspapers ? Why ?
- (e). 'Photo journalism has a story telling narrative with huge news impact.' Give your view on the statement.
- (f) Who is a social media editor ? Also discuss their responsibilities ?
- (g) Explain different types of headlines with suitable examples.

(4 × 3 = 12 weightage)

Section III

III. Write long essays on any *two* of the following. Each question carries 5 weightage :

- (a) Critically analyse the front-page design of any one of your favorite newspapers.
- (b) Discuss the contemporary trends in a magazine design.
- (c) Explain the challenges and possibilities of news editing in the post-truth environment.
- (d) 'Sub editors are known as copy tasters.' Explain their role and function.

(2 × 5 = 10 weightage)