

D 93344

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Name.....

Reg. No.....

**FIRST SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)  
EXAMINATION, NOVEMBER 2020**

(CBCSS)

Journalism and Mass Communication

MCJ 1C 03—EDITING NEWS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

**General Instructions**

1. *In cases where choices are provided, students can attend **all** questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

**Section I**

I. Write short notes on any *four* of the following. Each question carries 2 weightage :

- (a) Responsibilities of Editor.
- (b) Negative Expressions.
- (c) "Screamer".
- (d) Localising news.
- (e) Facts Checking.
- (f) Info-graphics.
- (g) QR code.

(4 × 2 = 8 weightage)

**Section II**

II. Write short essay on any *four* of the following. Each question carries 3 weightage :

- (a) Discuss briefly the principles of news editing with example.
- (b) Can a story begin without intro ? Does the intro go against literary writing ? What is its importance in news communication ? Discuss.

**Turn over**

- (c) Explain, by definition, the difference between a simile and a metaphor. Give an example of each to support your answer.
- (d) What are the basis principles of front page-make up ? Explain the basic elements of it.
- (e) Discuss briefly the techniques of editing news agency copy for a newspaper. Does the policy of a newspaper have any influence on it ?
- (f) Enumerate the responsibilities of a proof reader. Enlist the common proof errors.
- (g) Discuss how graphics, photograph and cartoons contribute to the display and presentation of news.

(4 × 3 = 12 weightage)

### Section III

III. Write long essays on any *two* of the following. Each question carries 5 weightage :

- (a) What is 'editing' ? Discuss briefly the role of Chief Sub Editor in editing newspaper.
- (b) What are the principal aspects of Language in Journalism ? Explain : (i) Adjectives ; (ii) Modifiers ; (iii) Split infinitives ; (iv) Punctuations ; (v) Paraphrasing.
- (c) You have been given the charge of Sunday Magazine section of a newly launched daily from Kozhikode. Describe your plans to make it attractive and a good read.
- (d) A photograph tells more than a thousand-word. Do you agree ? Give answer detailing the need for photography in journalism and the qualities of a photographer.

(2 × 5 = 10 weightage)