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Name.....

Reg. No.....

**THIRD SEMESTER M.C.J. DEGREE (REGULAR) EXAMINATION
NOVEMBER 2019**

(CUCSS)

M.C.J.

MCJ 3C 12—RADIO, TV AND FILM PRODUCTION

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer any six questions from the following.

1. (a) Distinguish between documentaries and TV news magazine reports.
- (b) What are the elements required in a TV news package ? How does it differ from a print story ?
- (c) What is Film Adaptation ? What are the key aspects of this genre ?
- (d) What is non-linear editing ? How does it differ from linear editing ?
- (e) Describe the process of recording audio from outdoor locations.
- (f) What is story board? How does it help in the production of a film ?
- (g) Briefly explain the functions of components of a digital camera?
- (h) What is pantomimic dramatization in film making ?

(6 × 2 = 12 weightage)

Part B

Answer any four questions from the following.

2. What are the steps to be taken in pre-production stage of a reality show ? Suggest a TV programme in the reality TV format to promote agriculture among the youth of Kerala.
3. What is Radio documentary ? Suggest innovative ways to make it popular by presenting a proposal for radio documentary on the theme, 'age is just a number
4. What are the steps involved in the post production of a film ? Describe promotion strategies for a film through social media.
5. 'Digital convergence has empowered as well as challenged the conventional TV and / Radio producers'- How internet platforms can be effectively integrated with AV media ?

Turn over

6. What are various types of microphones used for professional audio recording ?
7. Suggest a TV documentary proposal with all requisite elements including budget on the / theme, 'Rethinking Kerala Renaissance'.
8. What are the characteristics of a PSA ? Suggest a PSA proposal for encouraging timely / tax payments.
9. What are the qualities required for a TV interviewer ? Suggest a minimum of five / questions which may be asked to the Chief Minister of Kerala.

(4 × 6 = 24 weightage)