

QP Code: D143771		Total Pages: 1	Name:
			Register No.
FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
MANAGEMENT STUDIES			
BBA4CJ208 CORPORATE GOVERNANCE & BUSINESS ETHICS			
2024 Admission onwards			
Maximum Time: 2 Hours		Maximum Marks: 70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling: 24 Marks)			
1	Define Corporate Governance.		
2	What is meant by stewardship theory?		
3	What is the utilitarian approach?		
4	Define OECD.		
5	What do you mean by the German Model?		
6	What is deontology?		
7	What is the role of Management Control Systems in Corporate Governance?		
8	State any two principles of corporate governance		
9	What is brain stalling?		
10	What is meant by professional codes of ethics?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling: 36 Marks)			
11	What are the objectives of corporate Governance?		
12	Briefly explain the nature of business ethics.		
13	What is the difference between ethics and law?		
14	What are the powers and responsibilities of directors?		
15	Briefly explain the features of the Indian ethos.		
16	What are environmental issues in business?		
17	Discuss various issues in corporate governance.		
18	Explain the ethical dilemmas in the marketing area.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Discuss various forums of corporate Governance and its functions.		
20	Define business ethics. Explain different theories of ethics.		