

D 72890

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER M.A./M.Sc./M.Com. DEGREE EXAMINATION
DECEMBER 2019**

(CBCSS)

Journalism and Mass Communication

MCJ 1C 03—EDITING NEWS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

I. Write short notes on any *four* of the following. Each question carries 2 weightage :

- (a) QR Code.
- (b) Cartoons
- (c) Typography.
- (d) Proofreading.
- (e) Double negative expressions.
- (f) Verb agreement.
- (g) Puzzles.

(4 × 2 = 8 weightage)

II. Write short essay on any *four* of following. Each question carries 3 weightage :

- (a) Explore the visual elements in print media and its design possibilities.
- (b) Write about Info-graphics and Data visualization techniques.
- (c) What is the impact of Photojournalism ?
- (d) Elucidate the new trends in printing technology.
- (e) 'The Editorials of media disrupted our life', do you agree.
- (f) What is Design principles ? Explore the Newspaper design elements.
- (g) Illustrate the current trends in Editing in the age of convergence.

(4 × 3 = 12 weightage)

Turn over

III. Write long essays on any *two* of the following. Each question carries 5 weightage :

- (a) Write about the significance of Editorial in Newspaper, and how Editorial policy is formulated.
- (b) Critically analyse the Part of speech, Sentence structures, Tens in news writing with the help of current journalistic writing.
- (c) Explore the Editing in the age of convergence, and how editorial section in ; newspaper, radio and television functions utilizing the media convergence.
- (d) Write about the purpose and principles of editing and explain the duties and responsibilities of editor and editorial staff.

(2 × 5 = 10 weightage)