

C 81066

(Pages : 3)

Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2020**

Mass Communication and Journalism

JOU 3C 03 AND JOU 4C 03—ELECTRONIC MEDIA AND MASS MEDIA IN  
WEST ASIA

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A**

*Answer all the following. Part I and Part II must be attended separately.*

**PART I**

1. Co-anchor.
2. John Baird.
3. Script.
4. ENG.
5. Vakra Dristi.
6. Radio Station.

(6 × ½ = 3 marks)

**PART II**

7. Abbas Kiarostami.
8. Who is the director of *The Song of Sparrows* ?
9. Expand PBC.
10. *The Cyclist*.
11. Rakshan Bani-Etemad.
12. JTA.

(6 × ½ = 3 marks)

**Section B**

*Answer any five of the following from each part.*

**PART I**

13. Radio Jockey.
14. Define broadcasting.

**Turn over**

15. Sound editing.
16. Mid Shot.
17. Short film.
18. Script breakdown.

(5 × 2 = 10 marks)

#### PART II

19. Iranian new wave cinema.
20. MED-TV.
21. QBS.
22. VOP.
23. Evolution of Al-Bayan.
24. The Gulf Times.

(5 × 2 = 10 marks)

#### Section C

*Answer any three of the following from each part.*

#### PART I

25. Briefly describe the important equipment used for TV production.
26. Describe the various camera angles in a film.
27. Describe the various types of films
28. Explain the important radio interviewing techniques ?

(3 × 5 = 15 marks)

#### PART II

29. What is IRNA ?
30. Relevance of Dubai Media City.
31. Write a brief account of the early Persian cinema.
32. Write a profile of Jafar Panahi.

(3 × 5 = 15 marks)

**Section D**

*Answer any **one** of the following from each part.*

**PART I**

33. Describe various television programmes with examples.
34. Differentiate the writing styles of Radio, TV and Film.

(1 × 12 = 12 marks)

**PART II**

35. Critically review the films of Majid Majidi.
36. Assess the role of Al-Jazeera TV in covering West Asia.

(1 × 12 = 12 marks)