

D 140016

(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER (CBCSS—U.G.) DEGREE EXAMINATION
APRIL 2026**

B.Com.

BCM6B16—RESEARCH METHODOLOGY

(2020 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions. Each question carries 2 marks ; (Ceiling-20 marks)*

1. What do you mean by Secondary data ?
2. What are Footnotes ?
3. What do you mean by Multiple-choice questions ?
4. What do you mean by Convenience sampling ?
5. What is Behavior mapping ?
6. What are references ?
7. What is a case study research ?
8. What is the concept of Reliability in research ?
9. What is sampling error ?
10. What do you mean by a telephonic interview ?
11. Define population.
12. What do you mean by primary data ?

(12 × 2 = 24 : Ceiling 20 marks)

Turn over

Part B

*Answer **all** questions.*

Each question carries 5 marks; (Ceiling-30 marks).

13. Explain different methods of probability sampling.
14. What are the differences between a questionnaire and interview schedule ?
15. Explain the layout of a research report.
16. What are the sources of secondary data ?
17. What are the important methods of qualitative research ?
18. What are the steps involved in the selection of a sample ?
19. How does research contribute to the success and growth of businesses ?

(7 × 5 = 35 : Ceiling 30 marks)

Part C

*Answer any **one** question.*

Each question carries 10 marks.

20. Explain the steps involved in research.
21. What do you mean by scales ? Explain different types of scales used in research.

(1 × 10 = 10 marks)

D 140016-A**(Pages : 4)****Name.....****Reg. No.....****SIXTH SEMESTER (CBCSS—U.G.) DEGREE EXAMINATION
APRIL 2026****B.Com.****BCM 6B 16—RESEARCH METHODOLOGY****(2020 Admission onwards)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 15****Maximum : 15 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 15.
2. The candidate should check that the question paper supplied to him/her contains all the 15 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM6B16—RESEARCH METHODOLOGY

(Multiple Choice Questions for SDE Candidates)

1. _____ is a preferred sampling method for the population with finite size.
 - (A) Systematic sampling.
 - (B) Purposive sampling.
 - (C) Cluster sampling.
 - (D) Area sampling.
2. One of the following is not a quality of researcher :
 - (A) Keenness in enquiry.
 - (B) He must be of alert mind.
 - (C) His assertion to outstrip the evidence.
 - (D) Unison with that of which he is in search
3. The study in which the investigators attempt to trace an effect is known as :
 - (A) Survey Research.
 - (B) Historical Research.
 - (C) Summative Research.
 - (D) 'Ex-post Facto' Research.
4. Field-work based research is classified as :
 - (A) Historical.
 - (B) Empirical.
 - (C) Biographical.
 - (D) Experimental.
5. Action-research is :
 - (A) An applied research.
 - (B) A longitudinal research.
 - (C) A research carried out to solve immediate problems.
 - (D) All the above.
6. In order to augment the accuracy of the study a researcher :
 - (A) Should be honest and unbiased.
 - (B) Should increase the size of the sample.
 - (C) Should keep the variance high.
 - (D) All of these.

7. The research that is especially carried out to test and validate the study hypotheses is termed :
- (A) Fundamental research. (B) Applied research.
(C) Conclusive research. (D) Exploratory research.
8. The format of thesis writing is the same as in :
- (A) Writing of Seminar representation.
(B) Preparation of research paper/article.
(C) A research dissertation.
(D) Presenting a workshop/conference paper.
9. What is a research design ?
- (A) A way of conducting research that is not grounded in theory.
(B) The choice between using qualitative and quantitative methods.
(C) A framework for every stage of the collection and analysis of data.
(D) None of the above.
10. Questions in which only two alternatives are possible is called
- (A) Multiple choice questions. (B) Dichotomous questions.
(C) Open ended questions. (D) Structured questions.
11. To read critically means :
- (A) Taking an opposing point of view to the ideas and opinions expressed.
(B) Skimming through the material because most of it is just padding.
(C) Evaluating what you read in terms of your own research questions.
(D) Being negative about something before you read it.
12. Which of the following is not a type of non probability sampling ?
- (A) Snowball sampling.
(B) Stratified random sampling.
(C) Quota sampling.
(D) Convenience sampling.

Turn over

13. The main condition which should be followed by research is :

- (A) Honest exploration.
- (B) Knowledge of facts and principles.
- (C) Standardised findings and conclusions.
- (D) All of the above.

14. Field study is related to :

- (A) Real life situations.
- (B) Laboratory situations.
- (C) Experimental situations.
- (D) None of these.

15. In a research report certificate and declaration are included in _____.

- (A) Introduction part.
- (B) Main body.
- (C) End matter.
- (D) None of these.