

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Mass Communication and Journalism

JOU 3C 02 AND JOU 4C 02—FUNDAMENTALS OF CINEMA AND INTRODUCTION TO
NEW MEDIA

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

PART I

*Answer all questions.
Each question carries ½ mark.*

Choose the correct answer from the choices given :

1. *Home* movie is directed by :

- a) Adoor Gopalakrishnan. b) Mahesh C Narayanan.
c) Rojin Thomas. d) Anjaly Menon.

2. Train to Busan is a :

- a) Japanese Movie. b) Indian Movie.
c) Korean Movie. d) Turkish Movie.

3. A _____ is a camera shot with a tilt on the camera's roll axis.

- a) Dutch angle b) Zoom in
c) Low angle d) High angle

4. Intensity or brightness of light is referred to as :

- a) Quality of background. b) Quality of light.
c) Hard light. d) Soft light.

5. Experimental cinema is also known as _____.

- a) Avant-Garde. b) Film experiments.
c) Diaspora cinema. d) Cross-over cinema.

6. Who is the chairperson of CBFC as of 2021 ?

- a) Leela Samson. b) Praseon Joshi.
c) Pahlaj Nihalani. d) Ravinder Bhakar.

(6 × ½ = 3 marks)

Turn over

17. Charlie Chaplin.
18. Bird's-eye shot.

(5 × 2 = 10 marks)

PART II

*Write very short notes on any **five** of the following.
Each question carries 2 marks.*

19. Multimedia.
20. News portals.
21. Online reporting.
22. Cyber stalking.
23. Digital divide.
24. Mark Zuckerberg.

(5 × 2 = 10 marks)

Section C

PART I

*Write short essays on any **three** of the following.
Each question carries 5 marks.*

25. Alfred Hitchcock movies.
26. Trends in Malayalam cinema.
27. Italian neo-realism.
28. Functions of camera movements.

(3 × 5 = 15 marks)

PART I

*Write short essays on any **three** of the following.
Each question carries 5 marks.*

29. Explain the most popular social networking sites and their features.
30. Explain with examples the concept: media convergence.
31. Online media is often termed as the fifth estate of democracy. Discuss.
32. 'Click-baits increase viewership of digital content.' Critically analyse the ethical aspects of click-baits.

(3 × 5 = 15 marks)

Turn over

Section D

PART I

*Answer any **one** of the following in about 400 words.
Each question carries 12 marks.*

33. Discuss with examples the impact of film release switching over to OTT platforms.
34. Describe the basics of cinematography and the process of film-making.

(1 × 12 = 12 marks)

PART I

*Answer any **one** of the following in about 400 words.
Each question carries 12 marks.*

35. 'Digital technologies have brought dynamic changes in teaching and learning.' Discuss.
36. 'New media has emerged as the biggest contributor of global news-flow'. Discuss the changes happening in global news flow.

(1 × 12 = 12 marks)