

**THIRD SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2021**

English (B.A./B.Sc.)

ENG 3A 05—NATIVE MEDIA IN ENGLISH

(2014—2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following bunches of questions :

- 1 What does the information revolution model correspond with ?

a) Analog media.	b) Digital media.
c) Visual media.	d) None of these.
- 2 Which country is given as an example for digital divide ?

a) The USA.	b) India.
c) Japan.	d) None of these.
- 3 One of the most powerful aspects of the social media is that it empowers :

a) Democracy.	b) Socialism.
c) Government.	d) None of these.
- 4 Narlikar's generation had _____ superstitions than the present one.

a) More.	b) Lesser.
c) Stranger.	d) None of these.
- 5 What do children ask about even now according to Narlikar ?

a) Bermuda Triangle.	b) Flying saucers.
c) Both (a) and (b).	d) None of these.
- 6 The common misconception in India is that gender issues only exist amongst the :

a) Rural poor.	b) Rural rich.
c) Urban poor.	d) None of these.

Turn over

III. Answer *four* of the following questions in a *paragraph* of 100 words :

- 23 Mobile phone as gadget of convergence.
- 24 Narlikar's observations about E. M. Forster.
- 25 Fear of the Microsoft.
- 26 *Break the Silence*.
- 27 Mention the objectives of IMA.
- 28 Ways to achieve gender equality.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words :

- 29 Discuss the issues highlighted by reality shows like Satyamev Jayate.
- 30 Write an essay on the philanthropic contributions of Bill Gates.
- 31 Attempt an essay on television commercials.
- 32 Mention the basics of writing for social networking sites.

(2 × 15 = 30 marks)