

C 61846

Name.....

Reg. No.....

FOURTH SEMESTER M.A. DEGREE EXAMINATION, JUNE 2019

(CUCSS—PG)

M.A.—Journalism and Mass Communication

MCJ 4E 05—VISUAL MEDIA PRODUCTION

(2014 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer Question 1 and any four other from Part B.

*Write short notes on any **six** of the following.*

Each question carries 2 weightage.

- I. (a) Floor Manager.
- (b) Concept mapping.
- (c) Rendering.
- (d) Visual effects.
- (e) Nonlinear editing.
- (f) Logging.
- (g) Docudrama.
- (h) Reality TV.

(6 × 2 = 12 weightage)

Part B

*Answer in detail, any **four** questions.*

Each question carries 6 weightage.

2. What are the functions of a technical director in a visual media production ?
3. What is shot division ? Also explain how completed scripts are mandatory for a proper shot division.
4. List the characteristics of different types of microphones, which you have studied.
5. Elaborate the different types of transitions used while editing television programs.
6. Explain the term 'schedule' in shooting and the importance of it in a video production ?
7. What are the important rules that govern composition while framing a subject for your video production ?
8. What are the distinguishing features of different types of camera lens?
9. List and explain the different processes that happen during preproduction stage.

(4 × 6 = 24 weightage)