

D 50565

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2018

(CUCBCSS—UG)

Open Course

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

Time : Two Hours

Maximum : 40 Marks

Part A

Answer all questions.

Each question carries 1 mark.

Fill in the Blanks :

1. _____ is an artificial person created by law with a perpetual succession and a common seal.
2. _____ are those who refuse to adopt and use opportunities to make changes in production.
3. EDP means _____.
4. The first management function in scope of management functions that managers must perform is _____.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)

Answer any five questions.

Each question carries 2 marks.

5. What is Drone entrepreneur ?
6. What is EDP ?
7. What is controlling ?
8. What is centralization ?
9. What do you mean by copreneurs ?
10. What is planning ?
11. Define a women entrepreneur.

(5 × 2 = 10 marks)

Turn over

Part C (Short Essay Questions)

Answer any four questions.

Each question carries 4 marks.

12. "Management is a Profession". Discuss.
13. State the difference between an entrepreneur and a manager.
14. State the social responsibilities of business.
15. What are the factors to be considered while setting up of a business enterprise ?
16. What are the differences between Theory X and Y ?

(4 × 4 = 16 marks)

Part D (Essay Questions)

Answer any one question.

The question carries 10 marks.

17. What are the qualities required for a leader ? Discuss different leadership styles.
18. What is Management? Explain the Henry Fayol's principles of management.

(1 × 10 = 10 marks)