

FIRST SEMESTER B.A./B.Sc. DEGREE EXAMINATION, NOVEMBER 2018

(CUCBCSS—UG)

Common Course

ENG 1A 01—THE FOUR SKILLS FOR COMMUNICATION

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following *ten* bunches of questions :

1 _____ is a native speaker of English.

- (a) American. (b) Indian.
(c) Sri Lankan. (d) Pakistani.

2 An official meeting is an example of _____ communication.

- (a) Informal. (b) Visual.
(c) Formal. (d) Network.

3 Voice modulation is also called _____.

- (a) Haptics. (b) Paralanguage.
(c) Proxemics. (d) Sign language.

4 How many syllables are there in the word haphazard ?

- (a) Two. (b) Three.
(c) Four. (d) Five.

5 Complete the sentence choosing the rightly stressed word :

We need to segregate the _____ before we dispose of it.

- (a) re'fuse. (b) refuse.
(c) Both (a) & (b). (d) None of these.

6 Identify the diphthong in the word 'pure' :

- (a) /əu/. (b) /uə/.
(c) /eə/. (d) /ue/.

- 7 The past participle form of 'awake' is _____.
- (a) Awoke. (b) Awoken.
(c) Awake. (d) None of these.
- 8 What kind of sentence is the following ? "What a lovely day!"
- (a) Declarative. (b) Interrogative.
(c) Imperative. (d) Exclamatory.
- 9 Fill up the blanks with the most suitable verb form :
- Ten rupees _____ no value now.
- (a) Are. (b) Were.
(c) Have. (d) Has.
- 10 Which of the following is the indefinite article ?
- (a) The. (b) A.
(c) An. (d) Both (b) and (c).

(10 × 1 = 10 marks)

II. Answer in a sentence or two any *ten* questions :

- 11 What is Oral Communication ?
- 12 What is meant by Duality of the language ?
- 13 What is meant by haptics ?
- 14 Write two expressions for explaining concepts.
- 15 What is the first thing that catches the reader's attention in a news report ?
- 16 What is an Advertisement ?
- 17 What is a disyllabic word ?
- 18 What is Salutation ?
- 19 What is multi-author blogs ?
- 20 What is a clause ?
- 21 Diphthongs.
- 22 What does the idiom "go the extra mile" mean ?

(10 × 2 = 20 marks)

III. Answer any *four* questions in a *paragraph* each :

- 23 Write a note on participants- based communication.
- 24 English as a global language.

- 25 Which are the difficulties of listening to a conversation ?
- 26 Which are the essential parts of a resume ?
- 27 Covering letter.
- 28 Difference between listening and hearing.

(4 × 5 = 20 marks)

IV. Answer any *two* questions, each in about 300 words :

- 29 Compose a model business letter.
- 30 Write an essay on types of communication its features and functions.
- 31 Write an essay on the steps involved in listening to a speech.
- 32 Describe the advantages of using email. How can one make emails reader-friendly ?

(2 × 15 = 30 marks)