

C 81063

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Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2020

Mass Communication and Journalism

JOU 4B 06—RADIO PRODUCTION

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer any five questions not exceeding 50 words.

Each question carries 3 marks.

1. Writing for the ear.
2. News anchor.
3. Sound mixer.
4. Phone-in programmes.
5. Radio drama.
6. Community radio.
7. Airwaves.
8. Radio live show.
9. Radio commercials.

(5 × 3 = 15 marks)

Part B

Answer any seven questions not exceeding 100 words.

Each question carries 5 marks.

10. Differentiate between analogue and digital broadcasting.
11. What are the challenges faced by radio from television ?
12. Explain the different types of radio scripts.
13. What is the role of radio news anchor ?
14. Write a short note on sound mixer.
15. Explain the structure and content of radio interviews.
16. Explain the different stages of planning for a radio news bulletin.
17. Discuss the strengths and weaknesses of radio over print media.
18. Describe the qualities of a good radio news producer.
19. Explain the stages in scripting for a radio documentary.

Turn over

20. Write a short note on different types of microphones used in radio production.
21. Discuss the different types of radio stations.

(7 × 5 = 35 marks)

Part C

Answer any two questions not exceeding 400 words.

Each question carries 15 marks.

22. Discuss in detail the organisational structure of a radio station.
23. 'Radio writing demands a high degree of skill and conciseness'. Elucidate the statement with special reference to the radio language.
24. Write a script for a 5 minute radio feature on 'Global Warming.'
25. Discuss the aspects of radio news production.

(2 × 15 = 30 marks)