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Name.....

Reg. No.....

FIRST SEMESTER M.C.J. DEGREE EXAMINATION, NOVEMBER 2018

(CUCSS—PG)

M.C.J.

MCJ 1C 04—NEWS REPORTING

(2014 Syllabus Year)

Time : Three Hours

Maximum : 36 Weightage

Answer question No. 1 and four others.

Part A

1. Write short notes on any *six* of the following :

- | | |
|-------------------------------|----------------------------|
| (a) Accuracy. | (e) Press accreditation. |
| (b) Objectivity. | (f) Hyperlocal journalism. |
| (c) Hour-glass theory. | (g) Paid news. |
| (d) Multi-tasking journalist. | (h) Chequebook journalism. |

(6 × 2 = 12 weightage)

Part B

Answer any four questions.

Each question carries 6 weightage.

2. Do you consider that reporting of environment and agriculture requires specialized knowledge and skills ? Discuss.
3. If you are assigned to report an earthquake in the Attapady hills area who/what would be your sources of information ? What background materials are required to complete your story ?
4. Corrupt practices and political interventions are common among various sports and games organizations in the country. If you are asked to investigate the corruption in any one of the sports organizations in Kerala, which organization would be your first choice for a thorough investigation ? Write a blue print of the investigative project and explain its importance and relevance.
5. Explain how the print media evolved an inverted pyramid style of writing. Also explain the various kinds of "leads", citing examples from Indian newspapers.

Turn over

6. What is beat reporting ? Explain how you would collect information from your sources in the energy and IT sectors in Kerala.
7. What qualifications and skills would you require to report the proceedings of the State Legislature and Courts of Law ?
8. Discuss the emergence of new journalistic and intimate journalistic styles of reporting in the newspapers in India.
9. Write short essays on :
 - (a) Journalistic codes and ethics.
 - (b) Speech reporting.
 - (c) Precision Journalism.

(4 × 6 = 24 weightage)