

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
APRIL 2022**

English (B.Com./B.B.A.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer at least ten questions.*

*Each question carries 3 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

1. What are the features of a case study ?
2. What is academic writing ?
3. What is the objective of compare and contrast essay ?
4. What is a Fragment ?
5. Correct parallelism related mistakes in the following sentences :
  - a) Albin was interested in reading newspaper, watching films and he plays chess.
  - b) According to Edward Said, an intellectual is an outsider, amateur and a person who disturbs the status quo.
6. Give one-word substitutes for the following expressions :
 

a) on a frequent basis	b) in the event that
c) with the exception of	d) in this day and age
7. Eliminate wordiness in the following sentences :
  - a) It is expected that the revised repo rate will be announced by the Reserve Bank of India within the next few days.
  - b) I think, in my opinion, rather than living in imagination, the willingness to accept the realities is essential for success in life.

**Turn over**

8. What is a Blog ?
9. Identify dependent and independent clauses :
  - a) Although it was raining, Sam went for a jog at the Victoria Park.
  - b) When you finish your assignments, please help me in the kitchen.
10. Give acceptable expressions to the following :
  - a) visible to the eye
  - b) past history
  - c) lose temper
  - d) Sooner or later

11. What is a Memo ?

12. Punctuate the following sentence :

when I was a child i could watch tv whenever i wanted to

13. What is Proofreading ?

14. What is 'honor code' ?

15. What is recommendation report ?

(10 × 3 = 30 marks)

### Section B

*Answer at least five questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Write briefly on the sections in a Social Science dissertation.
17. Bring out the major approaches to writing.
18. Illustrate the structure of an academic essay.
19. Write a blog on the tea shop in your village.
20. Write a report on the environment day celebrations in your college.
21. You are staying at the college hostel. Write an email to your parents about your plans during vacation.

22. Narrate an exciting incident from your personal experience in a paragraph using the principles of narrative writing.
23. What are the kinds of sentences used in an academic essay? Explain their functions.
- (5 × 6 = 30 marks)

### Section C

*Answer any two questions.  
Each question carries 10 marks.*

24. Prepare a cover letter and resume to apply for the post of Marketing Manager in a reputed company functioning in your district.
25. Write a five paragraph essay on any *one* of the following topics employing the rules and techniques of writing academic paragraph and essay :
- (a) Mall culture in Kerala
  - (b) Environmental conservation
  - (c) Online classrooms
  - (d) Influence of videogames
26. Write a full length review of a film you have recently watched.
27. Write an essay on report writing and types of reports.

(2 × 10 = 20 marks)