

C 23962

(Pages : 2)

Name.....

Reg. No.....

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2022

Mass Communication and Journalism
 JOU 2C 04—NEWSPAPER JOURNALISM
 (2019—2020 Admissions)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer any number of questions each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Part A is 20.*

- | | |
|------------------------|------------------------------|
| 1. Ethical journalism. | 2. PCI. |
| 3. Subeditor. | 4. Investigative journalism. |
| 5. Feature. | 6. Accuracy. |
| 7. Embargo. | 8. Leader. |
| 9. Press release. | 10. Pagination. |
| 11. In Design. | 12. Style book. |

Part B*Answer any number of questions each not exceeding 100 words.**Each question carries 5 marks.**Ceiling of marks for Part B is 30.*

13. What do you understand by news values ?
14. Describe the duties and functions of Desk.
15. Reporters are eyes and ears of a media organization. Do you agree ?
16. "Journalists are gatekeepers of information". Does this gatekeeping obstruct free flow of information ?
17. What are the procedures for writing a news report ?
18. News Editor is the number one man in a news room. Elucidate.
19. What are the basis principles of front page-make up ?

Turn over

Part C

*Answer any **one** question, not exceeding 400 words.*

Each question carries 10 marks.

20. Layout and page planning 'frames' the news. Discuss how graphics photograph cartoons contribute to the display and presentation of news.
21. Democracy can be measured by the quality of political and human rights reporting. Discuss.

(1 × 10 = 10 marks)