

C 80630

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Name.....

Reg. No.....

FOURTH SEMESTER M.C.J. DEGREE EXAMINATION, MARCH 2020

(CUCSS)

M.C.J

MCJ 4E 05—VISUAL MEDIA PRODUCTION

Time : Three Hours

Maximum : 36 Weightage

Answer question one and four others

Part A

*Write short notes on any six of the following.
Each question carries 2 weightage.*

1. (a) Teleprompter.
- (b) Floor manager.
- (c) Director of photography.
- (d) Technical director.
- (e) Sound engineer.
- (f) Art director.
- (g) Non-linear editing.
- (h) Lighting director.

(6 × 2 = 12 weightage)

Part B

*Answer any four questions.
Each question carries 6 weightage.*

2. Briefly write about the recent development in Video programme production due to technological innovation.
3. Illustrate the duties and responsibilities of a Producer, Editor, Cameraman, Floor manager in a Live programme.
4. Explain the duties and responsibility of a sound designer in an online multi-camera production. How the sound designer fulfils the aesthetic and technical needs of the production ?
5. What is the systematic procedure for two or three multi-camera productions ? Explain the pre-production, production and post-production strategy.

Turn over

6. Why we have to do pre-production work like budgeting and planning, paperwork, discussion casting, storyboard and screenplay ?
7. How to tell a story effectively utilising all the available audio-visual equipment ? Define the creative possibility out of this.
8. Write brief notes about any four of the following :
 - (a) N. G or Not a good shot.
 - (b) Production design.
 - (c) Functions of microphone.
 - (d) Boom operator.
 - (e) Visual aesthetics.
 - (f) Incident light.
9. What are the distinguishing features of different camera lens ?

(4 × 6 = 24 weightage)