

C 4670

(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2021**

(CBCSS)

Journalism and Mass Communication

MCJ 2C 03—RADIO AND TELEVISION PRODUCTION

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend **all** questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

I. Write short notes on any *four* of the following. Each question carries 2 weightage :

- (a) Prompting.
- (b) Soap Opera.
- (c) Radio Drama.
- (d) Outdoor Reporting.
- (e) Shooting Script.
- (f) PCR.
- (g) Web casting.

(4 × 2 = 8 weightage)

II. Write short essay on any *four* of the following. Each question carries 3 weightage :

- (a) Describe the importance of editing in television production, discuss various editing techniques.
- (b) Differentiate in detail on various types of Radio programmes and its need.
- (c) Illustrate and explain the DTH transmission, and explore its reach in India.
- (d) Write a note on the television studio setup with necessary illustrations.

Turn over

- (e) Uncover briefly on the various sources of news and the news agencies.
- (f) Explain and explore Television Live programmes and its audience focused strategy.
- (g) How Planned events, Staged events differ with each other in broadcast media ?

(4 × 3 = 12 weightage)

III. Write long essays on any *two* of the following. Each question carries 5 weightage :

- (a) Illuminate the importance of Data and Infographics in dissemination of News.
- (b) Enlighten the various types of television programmes, discuss the structure and genre of the same.
- (c) Elucidate on the Code of ethics and broadcasting standards in India.
- (d) "Nowadays televisions are famous for Soap Opera, Gossip Sitcoms and Live Reality shows, it is influencing our day-to-day life". Do you agree or disagree ? Explain.

(2 × 5 = 10 weightage)