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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2025**

B.B.A.

BBA 5B 07—HUMAN RESOURCES MANAGEMENT

(2019 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.*

1. Define Human Resource Management.
2. What is Training ?
3. What is Induction ?
4. Define Recruitment.
5. What do you mean by Performance appraisal ?
6. What is E -HRM ?
7. What is Placement ?
8. What is work-life balance ?
9. What is on-the-job training ?
10. What is Job Evaluation ?
11. What is Sensitivity training ?
12. Objectives of HRM ?
13. What is Job analysis ?
14. What is labour localization ?
15. What are Fringe benefits ?

(15 × 2 = 30, Maximum ceiling 25 marks)

**Turn over**

**Part B**

*Answer all questions.*

16. State the important difference between Human Resource Management and Personal management.
17. What are the important factors affecting recruitment ?
18. What are the importance of training ?
19. What are the approaches to Human Resource Management ?
20. Explain Green HRM.
21. What are the key areas of Training activity ?
22. What are the important benefits of TPO ?
23. What are the important steps in Human Resource Planning ?

(8 × 5 = 40, Maximum ceiling 35 marks)

**Part C**

*Answer any two question.  
Each question carries 10 marks.*

24. What is Selection ? What are the important steps in selection process ?
25. What is Compensation ? What are the different types of compensation ?
26. What are the important challenges faced by managers in the management of people in business and industry ?
27. What is work life balance ? What are the components of work-life balance ?

(2 × 10 = 20 marks)