

QP Code: D 112401		Total Pages: 2	Name:
			Register No.
FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024			
(CUFYUGP)			
COP1MN101/COM1MN101: FUNDAMENTALS OF ENTREPRENEURSHIP			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Define entrepreneurship.		
2	Who is an adoptive entrepreneur?		
3	What do you mean by opportunity recognition?		
4	What is change management?		
5	Name two techniques for creativity and ideation in entrepreneurship.		
6	Define the term "venture capital firm.		
7	What are angel investors?		
8	What are accelerators?		
9	Define Women entrepreneurship.		
10	What is digital entrepreneurship		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	What are the common challenges faced by entrepreneurs, and how can they be overcome?		
12	Explain the various traits of a successful entrepreneur.		
13	What are the steps involved in the entrepreneurial decision-making process?		
14	Write a note on business planning.		
15	Explain the role of incubators and accelerators in promoting entrepreneurship.		
16	Provide an Overview of Kerala's Entrepreneurial Landscape.		
17	Describe the characteristics of social entrepreneurs.		
18	Discuss in detail the steps taken by Government to promote women entrepreneurship.		

Section C	
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)	
19	Who is an entrepreneur? Explain in detail the various types of entrepreneurs.
20	What do you mean by entrepreneurial support system? Explain in detail the role of various agencies in promoting entrepreneurship.