

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

Economics

ECO 4B 06—COMPUTER APPLICATION FOR ECONOMIC ANALYSIS

Time : Three Hours

Maximum : 80 Marks

*Answers may be written either in English or in Malayalam.***Part A**

*Answer all twelve questions.
Each question carries ½ mark.*

1. Which application used for the creation of presentations :
 - (a) MS Excel.
 - (b) MS Powerpoint.
 - (c) MS Word.
 - (d) MS Outlook.
2. Internet is :
 - (a) An interconnected network of computers.
 - (b) A local computer network.
 - (c) A worldwide network of computers.
 - (d) A worldwide interconnected network of computers which use a common protocol to communicate with one another.
3. LinkedIn is a :
 - (a) Business- and employment-oriented social networking service.
 - (b) Medical education network.
 - (c) E-mail account.
 - (d) Internet service provider.
4. _____ is a tool which allows you to create form letters, mailing labels and envelopes by linking a main document to a set of data or data source :
 - (a) Tool bar.
 - (b) Mail group.
 - (c) Mail merge.
 - (d) None of these.
5. A page in the Web is created by using the language is called :
 - (a) HDML.
 - (b) URL.
 - (c) PDF.
 - (d) HTML.

Turn over

6. The keyboard shortcut for 'Save' command is :
- (a) Ctrl + V. (b) Ctrl + S.
(c) Ctrl + P. (d) Alt + S.
7. Bluetooth is an example of :
- (a) Personal area network. (b) Local area network.
(c) Virtual private network. (d) None of the mentioned.
8. IP stands for :
- (a) Internal protocol. (b) Interest protocol.
(c) Internet protocol. (d) None of the given.
9. The Background style of a power point presentation is known as :
- (a) Effects. (b) Theme.
(c) Transition. (d) Animation.
10. WAN stands for :
- (a) Wap Area Network. (b) Wide Area Network.
(c) Wide Array Net. (d) Wireless Area Network.
11. If you want to show the sector wise contribution to GDP, which chart you will prefer :
- (a) Pie Chart. (b) Line chart.
(c) Column chart. (d) Area chart.
12. An Excel file is called :
- (a) Work journal. (b) Work book.
(c) Work sheet. (d) None of the above.

Part B (Very Short Answer Type Questions)

(12 × ½ = 6 marks)

*Answer any ten questions.
Each question carries 2 marks.*

13. Define Open source software.
14. Name two applications of MS Excel in Economics.
15. What is Database management system ?
16. Write a note on MS power point.
17. What is Digital economy ?

18. What is input device ?
19. What is the meaning of E-Commerce ?
20. What is WWW ?
21. What is a web browser ?
22. What is Electronic cash payment ?
23. Distinguish between WAN and LAN.
24. Define Blog.

(10 × 2 = 20 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 5 marks.*

25. Write a note on the history of E-Commerce.
26. What are the uses and features of MS PowerPoint ?
27. Explain the applications of data analysis in economic analysis.
28. What are the functions of DBMS ?
29. Write a note on social network sites.
30. Explain the structure of a computer.
31. Explain MS Excel and its representation of data using diagrams and graphs.
32. Briefly explain the measurement of secular trend using MS Excel.

(6 × 5 = 30 marks)

Part D (Essay Questions)

*Answer any two questions.
Each question carries 12 marks.*

33. Briefly explain the basic components of computer.
34. What are the uses and features of MS word and MS Excel ?
35. Briefly explain mail merge.
36. What is E-commerce ? What are the impacts, challenges and limitations of E-commerce ?

(2 × 12 = 24 marks)