

**THIRD SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

English

ENG 3A 05—NATIVE MEDIA IN ENGLISH

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following bunches of questions :—

- 1 The Protection of Children from Sexual Offences Act was enacted in :
 - a) 2011.
 - b) 2010.
 - c) 2009.
 - d) 2012.
- 2 The name 'Google' was taken from the word :
 - a) gogol.
 - b) googol.
 - c) googly.
 - d) None of these.
- 3 According to Narlikar, the element of superstition in the new generation :
 - a) Has increased.
 - b) Has mutated.
 - c) Has leveled.
 - d) Has decreased.
- 4 What is philanthropy ?
 - a) Quality of being economical with money.
 - b) The state of completely lacking in a particular good quality.
 - c) The desire to promote the welfare of others especially through charity.
 - d) Extreme unwillingness to spend money.
- 5 What is NRHM ?
 - a) National Rural Health Mission.
 - b) National Rural Humanitarian Mission.
 - c) National Research Help Mission.
 - d) None of the above.

Turn over

21 What are the key words important in writing for websites?

22 What is to 'Google' ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* of 100 words :

23 What was Narlikar trying to convey through the story of his experience with E.M.Forster ?

24 What is meant by the 'Fear of the Microsoft' ?

25 Write a note on your observation of medical practice in Kerala.

26 Write a short note on an advertisement of your choice.

27 Discuss the present environmental hazards.

28 What are the points to remember when writing for blogs ?

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words :

29 How does the convergence of media affect our lives ?

30 Critically comment on any one of the issues dealt with in 'Satyamev Jayate' episode.

31 Comment on the videos that you come across on social media networking sites.

32 Write an essay on Internet as culture and cultural artifact.

(2 × 15 = 30 marks)