

C 61844

Name.....

Reg. No.....

FOURTH SEMESTER M.A. DEGREE EXAMINATION, JUNE 2019

(CUCSS-PG)

M.A. Journalism and Mass Communication

MCJ 4C 15—FEATURE WRITING AND MAGAZINE EDITING

(2014 Admissions)

Time : Three Hours

Maximum Weightage : 36

Answer Question I and any four others.

I. Write short notes on any *six* of the following :—

- | | |
|-----------------------|-----------------|
| 1 (a) Vinod Mehta. | (b) Gutter. |
| (c) Khushwanth Singh. | (d) Diary. |
| (e) Paparazzi. | (f) Narratives. |
| (g) Photo montage. | (h) Tehelka. |

(6 × 2 = 12 weightage)

II. Answer any *four* of the following. Each question carries 6 weightage :

- 2 Write a human interest story from your locate to be published in a general interest magazine.
- 3 Suggest the contents to be given in a magazine published on World Cancer Day.
- 4 What are the basic differences between a magazine and a newspaper ?
- 5 How are the feature headlines different from news headlines ?
- 6 Discuss the points to remember while preparing a book review.
- 7 How do you collect information for writing a specialised article on forest protection ?
- 8 Explain the principles of cover design and importance of cover lines, with examples from the mainstream magazines.
- 9 Assume that you are the editor of a national travel magazine in India. Plan the magazine that needs to hit stands after a month. Explain the logic of selecting each elements.

(4 × 6 = 24 weightage)