

**FIRST SEMESTER M.A./M.Sc./M.Com. DEGREE EXAMINATION
DECEMBER 2019****(CBCSS)****Journalism and Mass Communication****MCJ 1C 02—REPORTING NEWS****(2019 Admissions)****Time : Three Hours****Maximum : 30 Weightage****I. Write short notes on any *four* of the following. Each question carries 2 weightages.**

- (a) Data Journalism.
- (b) Off-the Record.
- (c) News Value.
- (d) Inverted Pyramid.
- (e) Leads and Headlines.
- (f) Plagiarism.
- (g) Follow-up stories.

(4 × 2 = 8 weightage)**II. Write short essay on any *four* of following. Each question carries 3 weightages.**

- (a) Why we have to follow simple, meaningful language when writing news?
- (b) If you agree or not, 'the narrative storytelling and impersonal writing is a strategy to communicate effectively'. Discuss.
- (c) Why we have to prepare subject wise and technique wise in advance before the interview?
- (d) Enumerate the Specialist and Freelance Reporters importance in news industry.
- (e) Explore the significance of Objectivity *v/s* Subjectivity in report writing.
- (f) Write a brief note about the Media Convergence and its impact on news reporting.
- (g) What is soft and hard news ? Explain with example.

(4 × 3= 12 weightage)**Turn over**

III. Write long essays on any two of the following. Each question carries 5 weightages :

- (a) What are all the ethical considerations you have to follow when writing a News ?
- (b) Explore the types of reporters and their intimate and precision journalistic practices in advocacy reporting, multicultural reporting.
- (c) As an aspiring media person, what is your strategy to acquire news sources and writing the news? Explain with suitable story ideas.
- (d) How to structure the story for Print, Broadcast and Digital media ? And explore the cross-media story writing.

(2 × 5 = 10 weightage)