

C 32507

Name.....

Reg. No.....

FIRST SEMESTER M.C.J. DEGREE EXAMINATION, DECEMBER 2017

(CUCSS)

MCJ 1C 03—NEWS EDITING

(2014 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer any six questions from the following.

1. What is a 'dummy' ?
2. Explain the term 'copy fitting'.
3. Describe about circus make up.
4. Elucidate the significance of style book on the editing process.
5. What is an ear panel ?
6. Explain the major roles of a Reader's Editor.
7. State any *three* distinct qualities of a model news photographer.
8. Describe the importance of adherence to a 'deadline' in a daily newspaper.

(6 × 2 = 12 weightage)

Part B

Answer any four questions from the following.

1. Describe the major functions of a Chief Sub Editor in a Daily Newspaper.
2. Examine the techniques of editing used in saving space.
3. Reader's letters are first hand reports of public opinion. Do you agree ?
4. News judgment is one of the major bricks in the foundation of page design. Discuss.
5. Headline writing is an art. Explain with examples.
6. Explain the major functions of a news agency.
7. To present a day's news is a challenge to any professional Editor. Discuss.
8. Compare the design of the front pages of any of the newspapers of your choice on a recent major news break.

(4 × 6 = 24 weightage)