

QP Code: D134384		Total Pages: 1	Name:
			Register No.
THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025			
(CUFYUGP)			
FEN3MN20- Introduction to Cultural Studies			
2024 Admission onwards			
Maximum Time :2 Hours		Maximum Marks :70	
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	What is meant by 'Multiculturalism'?		
2	What do you understand by the term "filter bubble"?		
3	How is globalization connected to consumer culture?		
4	What does the term "resistance" mean in cultural studies?		
5	How does new media empower marginalized voices?		
6	What is meant by 'ideology'?		
7	What is 'indigenous knowledge'? Give examples.		
8	Explain the idea of 'consumption' as a cultural practice.		
9	Define 'discourse' in the context of language and power		
10	What is meant by the term "fundamentalism"?		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	Trace the historical development of cultural studies as an academic discipline.		
12	Explain how the concept of the 'body' has evolved from a biological to a cultural and political discourse in contemporary theory.		
13	Analyze how the internet shapes cultural communication using examples from social media.		
14	Discuss the representation of women and class in Ismat Chughtai's 'The Wedding Suit.'		
15	How does Ritzer's idea of "McDonaldization" relate to globalization and cultural homogenization?		
16	Examine how Cultural Studies blurs the distinction between "high" and "low" art.		
17	Analyze Satyajit Ray's 'Two' as a commentary on modernity and cultural innocence		
18	Explain the term "cyber-culture" and its relevance in contemporary society		
Section C			
Answer any ONE . Each Question carries 10 marks (1x10=10 Marks)			
19	Critically examine the contributions of Edward Said and Homi K. Bhabha to the development of Cultural Studies, with special reference to their ideas on colonial discourse, representation, and identity		
20	Discuss how the growth of science and technology, as explored in "Robots, Minds and Society" and "Introducing Cyber-Culture," has transformed human identity, communication, and culture in the digital age.		