

D 51612

Name.....

Reg. No.....

FIRST SEMESTER M.C.J. DEGREE EXAMINATION, NOVEMBER 2018

(CUCSS—PG)

M.C.J.

MCJ 1C 03—NEWS EDITING

(2014 Syllabus Year)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer any six questions from the following.

1. What is a 'bleed' ?
2. Explain the term 'circus make-up'.
3. Describe any of the three types of headlines with examples.
4. Elucidate the significance of style book on the editing process.
5. What is a cutline ?
6. Explain the major roles of a Reader's Editor.
7. State any *three* distinct qualities of a leader writer.
8. Give a brief note on Electronic Editing.

(6 × 2 = 12 weightage)

Part B

Answer any four questions from the following.

1. Describe the major functions of a Sub-Editor in a Daily Newspaper.
2. Examine the techniques of editing and layout used in saving space.
3. What is creative editing ? How is it different from traditional editing ?
4. News judgment is one of the major bricks in the foundation of page design. Discuss.
5. Headline writing is an art. Explain with examples.
6. Discuss the use of graphics in designing a daily newspaper.
7. Opinion pieces reflect the opinion of the writer rather than the newspaper. Do you agree ? Explain.
8. Discuss typography as a process of communicating a message visually .

(4 × 6 = 24 weightage)