

FOURTH SEMESTER M.C.J. DEGREE EXAMINATION, JUNE 2018

(CUCSS)

MCJ

MCJ 4E 05—VISUAL MEDIA PRODUCTION

(2014 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Answer question I and four others of your choice.

Part A

I. Answer any *six* of the following :

- (a) ENG.
- (b) Boom mic.
- (c) Audio console.
- (d) NTSC.
- (e) PAL.
- (f) Time code.
- (g) Logging.
- (h) Signature image.

(6 × 2 = 12 weightage)

Part B

Answer any four questions.

Each question carries 6 weightage.

- II. Narrate the origin of video camera and list the major developments in videography up to 2014, with very brief note on each innovation.
- III. Write brief notes about the contributions of Sir David Attenborough and Mike Pandey in video documentary production.
- IV. Elucidate briefly about the following pre-production work: Idea generation - budgeting and planning - paperwork - discussion - casting, story board and screenplay.

Turn over

- V. Explain in detail the non-linear editing process.
- VI. How do you organise a 30 minutes live discussion on women empowerment for a television channel ?
- VII. Elucidate the features of a video editing software familiar to you.
- VIII. Elucidate the different kinds of microphones used in television production.
- IX. Write a detailed script for a 50-second TV commercial on environment pollution.

(4 × 6 = 24 weightage)